



andy maier

Title:

Director of Client Services

Employee Since:

May 2002

Responsibilities:

The business of brands. To understand the business of client brands, and to provide external strategic counsel and internal supervision that ensures brand consistency and creates opportunity for client brands.

Client Experience:

Gordon Food Service – Foodservice distribution
Altendorf America – Woodworking equipment
Rowe International – Jukebox/game manufacturer
EST Testing Solutions – Industrial testing services
Leisure Life Boats – Small boat manufacturer
IZZO Golf – Golf equipment manufacturer
Ryder – Used rental truck sales
Hardee's – Fast food franchisee
Midas – Automotive services
Chrysler – Automotive
Kmart – Retailer

Stiles Machinery – Woodworking equipment
Gentex – Automotive Tier One supplier
Stehle USA – Cutting tools
Johnson Controls – Automotive Tier One supplier
Lakeland Health – SW Michigan hospital
NSSA – National Ski Areas Association
Ultimate Electronics – Consumer electronics retailer
North Jeffco Parks & Rec. – County recreation division
GMC Truck – Automotive
Ameritech – Phone services
Company Jet – Fractional jet ownership

Professional Experience:

Johnson-Rauhoff, St. Joseph, MI – Account Director
Barnhart/CMI, Denver, CO – Associate Director of Account Services
McCann-Erickson, Denver and Detroit – Regional Manager Vice President
Ross Roy Communications, Detroit, MI – Media Buyer

Education:

B.S. Business/Advertising
Ferris State University - 1986