



jeff yonker

Title:

Director of New Media

Employee Since:

August 2004

Responsibilities:

The new technology of brands. To create new and expanded opportunities for brands to extend their reach, deepen their relationship with customers and enhance their business offering through multimedia tools.

Client Experience:

American Greetings – Greeting card company	Amway Grand Plaza – 5-star hotel
Armstrong International – Industrial steam traps	Asgrow Seed – Agronomic marketing
Azimut Yachts – Luxury yachts	Baja Boats – Pleasure boat category
Bronson Hospital – Hospital	City of Portage – Local government
DuPont – Hot hues paint	GenTex – Automotive Tier One supplier
Greater Kalamazoo United Way – Philanthropy	Haworth – Office furniture
Keebler – Consumer Snacks	Kellogg – Cereal manufacturer
Mary Free Bed Rehabilitation Hospital - Rehabilitation care	Mid Michigan Health – Hospital
Monsanto – Agronomic marketing	MPI Research – Clinical research
Nugrow – Industrial fertilizers	Pfizer – Animal health pharmaceuticals
Pharmacia/Upjohn – Animal health pharmaceuticals	St. Vincent Healthcare – Hospital
Rowe International – Jukebox/game manufacturer	Sea Ray – Boat manufacturer
Spies Hecker – Automotive paint	Standox – Automotive paint
Steelcase – Office furniture	Stiles Machinery – Woodworking equipment
The Company Jet – Fractional jet ownership	Trophy Fishing Boats – Boat manufacturer
Union Planters – Financial institution	Viking – Fire protection systems
Zimmer – Medical prosthetics	

Professional Experience:

Advantage Professional Services – Owner
Kalamazoo Community College – Adjunct Professor
Biggs|Gilmore Communications – Senior Interactive Developer
Mnemonix Technology – Consultant

Education:

Western Michigan University – 1983-1988
Allaire Cold Fusion Certification Training – 1998
Macromedia Development Training – 1999
QuickTime Live – 2000
Macromedia Flash Training – 2002