



# michael harley

## Title:

Senior Art Director

## Employee Since:

August 1999

## Responsibilities:

The creative expression of brands. To ensure that the brand's unique promise and personality are reflected in every creative marketing tool.

## Client Experience:

Haworth – Office furniture  
Gordon Food Service – Food service distribution  
Stiles Machinery – Woodworking equipment  
Rowe International – Jukebox/game manufacturer  
Fifth Third Bank – Financial services  
Provia – Software  
Tampa Bay Downs – Racing facility  
Disney/MGM Studios – Movie promotions  
SeaDoo – Local marine dealer promotion  
Viking – Fire protection systems  
Action Fabricators – 3M converter  
Shore-Mate – Boat lifts

Haworth justask – Dealer marketing program  
Merillat – Cabinet manufacturing  
Leuco Tool Company – Cutting tools  
D & W Food Centers – Retail grocery  
Blackmer – Pump manufacturing  
Carlson Design – Signs/Set design  
Toojay's Deli – Restaurants  
Tampa Bay Lightning Hockey – NHL franchise  
Knape & Vogt – Housewares  
WFLZ – Radio station  
Gentex – Automotive Tier One supplier  
Remex – Technology integration

## Professional Experience:

iMart Corporation – Interactive Designer  
Danka, St. Petersburg, FL – Creative Director  
Moore, Epstein, Moore, Tampa, FL – Art Director  
St. Pete Times, St. Petersburg, FL – Retail Ad QC Manager

## Education:

B.F.A. Design  
Ringling School of Art & Design, Sarasota, FL