

Client Spotlight: Gerald R. Ford International Airport



The Gerald R. Ford International Airport serves an average of 5,400 airline passengers each day. Nearly 2,000 individuals go to work there every day to create the microcosmic city/transportation center called the airport. They sell us our tickets, handle our bags, fix our planes, screen us, ticket us, feed us, protect us, and fly us from here to every part of the world. Their work counts in a very big way. And Felder recognized that they could lend a very distinctive voice to the story of the airport.

The Gerald R. Ford International Airport serves an average of 5,400 airline passengers each day. That doesn't count all the people who come here to pick up or drop off those passengers, scores of general aviation flyers, or all of the people who depend on this Airport for cargo, mail and other transport services.

Nearly 2,000 individuals come to work here every day to make all this possible.

And their work counts in a very big way. They are the true Airport Authorities. This book is dedicated to them.



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